



# JOHN PAUL II Healing Center

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*Transformation in the Heart of the Church*

## **Graphic Design Specialist Part-Time/Hourly**

### **Organization**

The JP II Healing Center was founded over 10 years ago by Dr. Bob Schuchts, a marriage and family therapist, author and speaker. The JP II Healing Center seeks to provide teaching, healing and equipping for clergy and laity through events and resources in order to bring about transformation in the heart of the Catholic Church.

### **Job Overview**

The Graphic Design Specialist will maintain and update the body of work that exists for the promotion of JP II Healing Center Events and Resources. The role also includes the creation of print and digital material for JP II Healing Center marketing and philanthropy. The Graphic Design Specialist will also assist in the development of branding guidelines across the organization. While this current position is part-time, we hope to grow to a full-time position in the next year.

### **Reports To**

The Graphic Design Specialist will report to the Director of Operations for the JP II Healing Center (JP II HC).

### **Responsibilities & Duties**

- Create and update event marketing materials (8-10 items for 8-10 events per year)
- Update existing resource materials for JP II HC (workbooks, flyers, banners, etc)
- Assist in the creation of new materials for the promotion of JP II HC for web, print, social media, etc
- Update and create branding guidelines and materials
- Miscellaneous design projects for marketing and resources

### **Qualifications**

- Practicing Catholic with a mature faith life focused on prayer, growth and a deepening relationship with the 3 persons of the Holy Trinity
- Bachelor's degree in graphic arts, design, communications, or related field
- 2-5 years of experience in graphic design
- Knowledge of layouts, graphic fundamentals, typography, print, and the web
- Familiarity with HTML and CSS preferred
- Knowledge of Adobe Photoshop, Illustrator, Sketch, InDesign, and other graphic design software
- Compelling portfolio of work over a wide range of creative projects
- Strong analytical skills
- Excellent eye for detail
- Ability to follow directives and receive constructive input
- Desire to contribute to the overall growth of the ministry